

MONTHLY MEMBERSHIP PROGRESS REPORT

District 11 D2

Results as of: 1/31/2024

GMT:

LOCATION MICHIGAN

GMT CA

Clubs			
RESULTS FOR 2023-2024			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	1	0	2
JAN/FEB/MAR	0	0	0
APR/MAY/JUNE	0	0	0

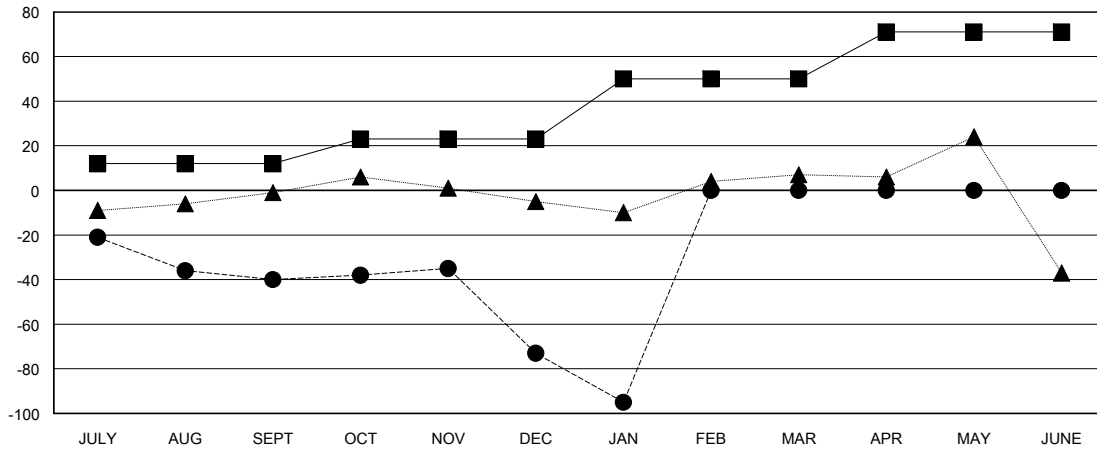
Members			
RESULTS FOR 2023-2024			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	12	27	60
OCT/NOV/DEC	11	37	63
JAN/FEB/MAR	27	3	25
APR/MAY/JUNE	21	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 2	16 CLUBS OF 46 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION	
		MALE 853 (71.26%)	FEMALE 344 (28.74%)
DROPPED MEMBERS		CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 174
DECEASED 14	CLUB CANCELLED 38		FAMILY MEMBERS PAYING HALF DUES 89
OTHER 96	TOTAL 148		